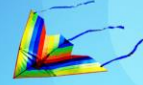




7<sup>th</sup> ANNUAL  
**INTERNATIONAL  
CHILDREN'S FESTIVAL**  
SUNDAY, MAY 21, 2017 12 PM - 6PM



**Venue:**  
Balkan American  
Community Center  
1451 E. Big Beaver Rd.  
Troy, MI 48063



info@tasmich.org  
www.tasmich.org

**SPONSORSHIP PACKAGE**



Dear Sir/Madam,

On **Sunday, May 21, 2017**, Turkish American Society of Michigan (TASM) will host the 7<sup>th</sup> Annual International Children's Festival. The festival will take place **between 12pm and 6pm at Balkan American Community Center located at 1451 E. Big Beaver Rd., Troy, MI 48083**. The celebrations and activities of the day will present opportunities to children with a variety of backgrounds to interact and learn about other cultures and traditions by performing their unique dances, songs, and experiencing many more attractions.



In 2016, the International Children's Festival featured **ethnic representation from 40 different groups** including Albania, Azerbaijan, Bangladesh, Bosnia, Bulgaria, China, Colombia, Gambia, Germany, Hungary, India, Indonesia, Iraq, Italy, Japan, Kazakhstan, Kuwait, Kyrgyzstan, Lebanon, Libya, Macedonia, Mexico, Pakistan, Peru, Poland, Romania, Russia, Senegal, Slovakia, South Africa, South Korea, Syria, Tanzania, Turkey, Turkmenistan, Ukraine, USA, Uzbekistan, Vietnam and Yemen. More than 400 children representing 21 different countries/cultures attended the International Children's Festival with their stage performances. The event attracted an audience of 1,500 people.



The 2017 festival promises to be another great event. In addition to the stage performances, the festival will feature country exhibit booths, food stands that offer delicacies and refreshments, face-painting stalls, tightrope walking plus a host of other fun activities for children.

**Sponsorships provide much-needed support to the organizers to make this festival possible and an opportunity for corporations and organizations to demonstrate their commitment to diversity and intercultural communication. 2017 sponsorship levels and benefits are as follows:**

**1. Main Sponsorship: \$10,000**

- Full page (5" W x 8" H) ad in the digital booklet back cover
- 30 complimentary entrance tickets
- Corporation logo on event posters
- Plaque presented on stage
- Recognition on event video, which will be posted on our website after the event
- Corporation banner on stage (if provided by the sponsor)
- Corporation short video presentation to the audience (if provided by the sponsor)

**2. Diamond Sponsorship: \$5,000**

- Full page (5" W x 8" H) ad in the digital booklet
- 20 complimentary entrance tickets
- Corporation logo on event posters
- Plaque presented on stage
- Recognition on event video, which will be posted on our website after the event



**3. Gold Sponsorship: \$2,000**

- Half page (5" W x 4" H) ad in the digital booklet
- 10 complimentary entrance tickets

**4. Silver Sponsorship: \$1,000**

- Quarter page (2.5" W x 4" H) ad in the digital booklet
- 5 complimentary entrance tickets

**5. Bronze Sponsorship: \$500**

- 1/8 page (2.5W x 2" H) ad in the digital booklet
- 3 complimentary entrance tickets

**6. Individual Donations: Individual donations in any amount are welcome.**

**Pictures and videos of previous years' festivals can be found on our website at [tasmich.org](http://tasmich.org).**

If you would like to be a sponsor for the 2017 program, please make sure your contributions reach us by **May 15<sup>th</sup>, 2017** (to ensure your ad can be included in the Festival booklet). **We welcome contributions in any amount.**

**Here are the ways to make your contributions:**

- 1- Via credit card (through Paypal) on our website:** Please visit [www.tasmich.org](http://www.tasmich.org) and click on "Donate" button.
- 2- If you would like to pay by check,** please kindly fill out the form on the next page and mail to us.

Please do not hesitate to contact us at [info@tasmich.org](mailto:info@tasmich.org) if you have any questions.

We view your contribution as an important investment to a more habitable future and we thank you for your consideration.



## Sponsorship Commitment

### 2017 International Children's Festival

(Please use this form for contributions by check. Credit card contributions can be made online at [www.tasmich.org](http://www.tasmich.org))

Sponsor (Corporation Name, if applicable): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP Code: \_\_\_\_\_

Phone: (    ) \_\_\_\_\_ Fax: (    ) \_\_\_\_\_

**I/we would like to support 2017 International Children's Festival at the following level:**

Main (\$10,000)    Diamond (\$5,000)    Gold (\$2,000)    Silver (\$1,000)    Bronze (\$500)  
 Donation: \$ \_\_\_\_\_ (please write amount)

Check enclosed

- **Please make sure to return this form by May 15<sup>th</sup>, 2017, if you would like to place an ad in the booklet.**
- **Please send us your ad (picture or pdf file) via email at [info@tasmich.org](mailto:info@tasmich.org) by May 15<sup>th</sup>, 2017, if you would like to place an ad in the booklet. Ad sizes are listed in the sponsorship package for each sponsorship level.**

Please return the form to:

Turkish American Society of Michigan

1451 E. Big Beaver Rd.

Troy, MI 48083